

AMITY BUSINESS SCHOOL(ABS)

AMITY UNIVERSITY HARYANA (AUH), MANESAR

**REPORT ON CORPORATE CONNECT PROGRAM HELD ON 16. MARCH. 2016 AT
AMITY UNIVERSITY HARYANA, MANESAR CAMPUS, AUDITORIUM, B BLOCK FOR
ALL MBA AND FINAL YEAR BBA STUDENTS:**

CORPORATE CONNECT: GUEST CORPORATE SPEAKER: Mr Yogesh Sardana, Senior Research Analyst, S&P Global market Intelligence, On Topic: Finance from Capital IQ: Case Study

CORPORATE CONNECT: ABS CO-ORDINATOR: Ajay Kumar Pandey

CRC CO-ORDINATOR: Ankur Gupta

S.NO	TIMING	CORPORATE CONNECT PROGRAM	PROGRAMME DESCRIPTION	OUTCOME
1	10:30- 11:00 AM	Welcoming And introducing Mr Yogesh Sardana by ABS co-ordinator Mr Ajay Kumar Pandey	Dr Yogesh Sardana is welcomed by ABS faculty Ajay Kumar Yadav and CRC co-ordinator Ankur Gupta followed by a brief interaction session.	Corporate connect begins with welcoming and introduction of resource person.
2	11:00-12:30 AM	Lecture delivery on the research division of Standard & Poor and the services that it provides to the investing stakeholders	Students were educated about essentials of investing, fundamental analysis, portfolio management, trading essentials, technical analysis and risk management	All students especially finance students had a very deep insight on investor essentials, wealth management, risk factors and trading techniques associated with investments
3	12:30-1:00 PM	Question answer session	Students clarified their doubts on issues like desktop research, screening, real-time market data, backtesting, analytics, financial modelling and quantitative analysis of financial data	The interactive session enlightened the students on the important area of investor essentials
4	1:00-1:15 PM	Vote of thanks	Mr Sardana was thanked formally by the co-ordinators of the programme for sharing his valuable ideas and sparing time from his busy schedule to enrich students.	Guest lecture ended on a positive note with excellent takeaways for both students and the resourceperson